

The Buckminster Fuller Challenge

The WHOLE in Every ONE

The following individuals have offered to collaborate and/or contribute to this project.

Sperry Andrews, founder/director, The Human Connection Institute (HCI) <http://www.connectioninstitute.org> Tel: 505-629-0700
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Jody Raida, Founder, President and Executive Producer, Forward Films

Dr. Dana Klisanin, Founder, Evolutionary Guidance Media (EGM)
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Lynne Joy McFarland, President of the LINC Charitable Co.
<http://www.thetimeisnow.tv/>

Craig Hamilton, Founder, Integral Enlightenment
<http://www.integralenlightenment.com>

Dr. Richard C. Miller, Founder, Integrative Restoration Institute
<http://www.irest.us/>

Dr. Bruce Lipton, Scientist/Author, field of Epigenetics
<http://www.bruce-lipton.com/>

Dana Mayer, management consultant/Mayer Consulting.
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Whose name (s) should be listed as winner(s) if your entry is

selected?:

C. Sperry Andrews, fourth

Summarize your Proposal:

Our project is designed to focus and organize Collective Consciousness. Our trim tabs are methods, utilized to literally "Wake-Us-Up" ~ Together ~ NOW. A commonly-sensed-intelligence can be supported, eliminating poverty, pollution, disease, crime and war. Supporting global consciousness is "the solution" to restore and sustain our ecosystem and humanity's sanity !

Describe the critical need your solution addresses:

A 'grave' lack of social understanding about the essential importance of personal and collective consciousness forebodes inescapable consequences. It's estimated, between five to ten billion people ~ awakening-together ~ are needed to establish a "global consciousness". Rival factions are now moving forward with plans for sustaining our planet by depopulating.

Compare and contrast your initiative.

Maharishi University (<http://www.mum.edu/>) has demonstrated the efficacy of Transcendental Meditation to decrease negativity while heightening positive social indices, to the satisfaction of impartial professional scientists. Yet, the importance of freeing participants from dependency on a proprietary technique, and supporting the growth of a commonly-sensed-intelligence among "non-followers" of an eastern guru, has so far been overlooked.

The Global Coherence Initiative is a science-based initiative to unite millions of people in heart-focused care and intention – to shift global consciousness from instability and discord to balance, cooperation and enduring peace. (<http://www.glcoherence.org/>) Yet, it does not attempt to resolve the many complex issues involved-in socially-adopting inter-subjective consciousness .

Comparatively, we have discovered how to offer meditative-consciousness to the public in a way that can be widely embraced ~ as a generic social networking skill ~ translating collective consciousness into both experiential and experimentally verifiable models: by utilizing the "seeing is believing" languages of objective neuroscience, physics and social engineering, and by facilitating groups for over twenty years ~ in many different cultures. Providing this service ~ largely for free ~ has taught us that this level of consciousness is readily and reliably accessible ~ as well as desirable and sustainable. (<http://www.connectioninstitute.org>)

Explain your initiative in more depth plus stage of development:

Over thirty years of experiential and objective research, have discovered and tested reliable methods for rapidly educating humanity, to achieve, as well as socially-sustain, direct-experiences of collective consciousness. By facilitating humanity's innate capacity to access its ever-evolving intelligence, anyone and everyone will be empowered and supported to achieve, as well as effortlessly share, a commonly-sensed-consciousness ~ whether alone, via film attendance, video game play and/or when immersed in online group-video conferences, offered for free 24/7 worldwide.

Awakened consciousness is organized ~ holographically ~ by directly-observing how present-moment-attention is distributed ~ both psychologically and physiologically. Whenever attention is conscious of its Self ~ in this way ~ 'we' are optimally 'orchestrated'. In cellular biology, the field of epigenetics has found irrefutable evidence that the quality of perception determines the quality of our health and well-being.

The first in a series of films, new video games, and online gatherings ~ designed to induce consciousness in both individuals and groups ~ grant people access to a change so complete, they experience - firsthand - that, we are all cells within a single Consciousness; that the whole of Life is not only outside of us, it is within in every one of us.

How does your strategy and approach respond creatively and comprehensively to key issues? **see full question below box:

Humanity is challenged potentially with both ecological and geo-political catastrophes that could send all of us into a tail-spin of destruction - unlike anything we've ever seen before. A seemingly unstoppable 'flood' of limiting thoughts, hold the average person's attention hostage. While commonly abused, ignored and shamed ~ for wanting more attention, we've allowed 'our' consciousness to be manipulated and preyed upon as a commodity. Our awareness has been "shattered" ~ driving the very consumerism that stresses us, making us 'reach', to complete "Our Selves" through the pursuit of material hierarchies that ultimately only frustrate and increase our insecurity.

Our attention need not dwell too-long on these symptoms. Yet symptoms need to be met and intimately "known" with the undivided-attention "they" have been denied. While symptomatic healing attends to the character of "dis-ease", consciousness restores and reactivates the health we were born with.

Our research shows: whenever collective-attention is focused ~ on-and-through-itself ~ shared feelings spread, becoming further refined and highly valued. FYI: The way 'we' pay attention and what we pay attention to, contributes to the creation of a commonly-sensed-reality. This discovery shows how humanity can significantly heighten its innate capacity for sharing "commonsense".

Exhaustive studies at independent laboratories over this same twenty-year period have shown that the whole of humanity - as a living being - functions very much as does an individual. In an individual, millions of nerve cells have to be stimulated-together to produce a single-conscious-perception. Socially, so-called 'Mirror Neurons' allow us to experience what others are experiencing.

Our objective research has found extraordinary evidence that the whole of humanity ~ every man, woman, and child ~ is linked both psychologically and physiologically, by our capacity for being collectively-conscious. A commonly-sensed consciousness appears to be the only sane "solution" ~ to our self-created problems!
Describe your implementation plan. **see full question below box:

Our implementation plan is three-pronged:

Film:

Year one, we'll continue to develop a film designed to induce collective consciousness, culminating in a live simulcast hosted by Oprah, Bono, and others, where over 60,000 people will experience a heightened level of shared-intelligence - for the first time. Additionally, we will shoot a sizzle reel, get key partners in place, and close financing.

Year two, we'll organize the live event and shoot/edit the film. Year three, we'll release the film across the country/world and build a cross-media platform with online, mobile, and social media components. We'll also launch an integrated marketing campaign to reach as many people globally as possible.

Online Groups:

During year one, we intend to create and launch a website where users can commune and communicate consciously together. Year two, we will attract and build viewership through social networking sites and further develop our site. Year three, we will continue to develop the site and build the viewer base.

Video Game: In year one, we will complete development of the video game. In year two, we'll launch the game. In year three, we will market the game and continue to build the user base.

Provide details regarding the team and/or partners you have assembled.

Our team are seasoned professionals who can implement this ambitious plan with ease and skill.

HCI has received funding support for over forty years.

Jody Raida is a writer/producer for film, television, and new media

development/production. As executive producer, she will oversee the film component of the project.

Dana Klisanin, Ph.D. She has welcomed a book collaboration, she is the creator of the new video games, and has offered to contribute her media and psychological perspective to fine tuning our film.

Lynne Joy McFarland has offered to bring together top leaders for the film and live event. To date she has committed over thirty top leaders to the project.

Craig Hamilton, As an editor/publisher and researcher/teacher in the field of Collective Consciousness has offered to collaborate with us to integrate our projects with the world community.

Richard Miller, PhD has offered to guide the training of consciousness coaches to keep our film team sharing a commonly sensed observer during all stages of production.

Bruce Lipton, PhD is a leader in the field of Epigenetics, he is an internationally recognized leader in bridging science and spirit. He brings credibility and his cutting-edge presentation to our community and to our project.

What are the primary obstacles :

As unique individuating cells in the body of humanity, our creative freedom, love and joy rely on how we pay attention. What we pay attention to actually determines who and what we experience ourselves to be. We are designed to "suffer" both attraction and avoidance - as pleasure and pain - whenever we do not perceive the whole of existence in a more-or-less undivided way. It's a little known fact that our best qualities can be amplified far beyond what most of us have ever experienced, simply by paying attention-to-attention itself. 'Conscious Media' can orchestrate both collective and individual attention - causing significant transformation - for theater audiences, online group-video gatherings as well as video game players. Experientially, undivided attention is indistinguishable from unconditional love and is the source of all recreative intelligence. We are designed to be an Enlightened Species: to be Awake as ONE and

MANY.

What range of funding is needed to bring your project to fruition.

\$2.1 M is needed to fund the entire project. (\$100,000 seed money and \$2M film budget).

The initial \$100,000 will be used in several ways. \$50k will be used as seed money to write/develop the film concept, create a sizzle reel and sales materials to raise the \$2M film budget, and pitch sponsors. We envision the live event to be funded entirely by sponsors. \$25k will be used to create and market a web site for the online groups and \$25k will be used to complete development and launch the video game. The video game has been developed with prior financing and will only take a small amount of funds to complete and launch.